

TLSC RADIO NEWSLETTER

Volume 1 / Issue 1 – February 21, 2021

WEEKLY STATS

Top 3 Shows (Live Audience)

1. Minding My Temple / The Turnip (16)
2. Let's Be Grown (15)
3. The Grooveline (13)

Top 2 Shows (Replays)

1. The Grooveline (62)
2. Let's Be Grown (49)

Top Replay Track

The Grooveline – Episode 3 –
A Night with Luther Vandross
(21)

WELCOME BACK

We're back. It's been a very long break and I know your fans are excited you're back. I hope everyone is rested and re-energized for Season 2. I'm enthusiastic about Season 2 and the possibilities and blessings of 2021. This includes:

- Adding additional Podcasts to the lineup
- Implementing a Sponsorships revenue model
- Implementing a simple but comprehensive communications plan
- Providing more visibility to the weekly audience and replay stats
- Providing how-to's to help you with your social media marketing

Thanks again for being part of Season 2.

TLSC Operations

WHAT'S NEW

- Fan pages are updated to include links to Season 2 and Season 1 replays
- We eliminated the "#ICYMI" feature that appeared on the website home page. This has been replaced with links to all the fan pages of all the TLSC Podcast shows.
- Weekly stats can be viewed each week on Mondays by Noon CST. Note: A link to the stats website will be sent via the TLSC Radio text distribution

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